

RARE BY DESIGN

lauren nicole design collective



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À LA CARTE SERVICE SUITE

CREATIVE CONTENT

Looking to capture creative, high-quality photo, video, or podcast content? We'll help capture the best angles and manage the details-so you can focus on the big picture.

BRAND DEVELOPMENT

Whether you're starting from scratch or refreshing your brand, we'll help you build a clear brand playbook and content libraries aligned with your aesthetic and goals.

BESPOKE CLIENT GIFTING

The personal touch matters. We'll help you source thoughtful, customized gifts, managing the entire process from design to delivery.

TAILORED BRAND PARTNERSHIP

We know navigating an ever-evolving digital landscape can be challenging—especially when balancing modern strategy with traditional client touchpoints. LNDC will equip you with a strategy to launch your brand forward.

BUSINESS COACHING

Through strategic guidance, we help refine operational processes, strengthen communication, and optimize the client journey from first interaction to long-term retention. The result is a business that not only markets itself effectively, but also operates with excellence, delivering a seamless, elevated client experience that supports lasting growth and brand authority.

services are tailored to meet your needs, please inquire for pricing

MONTHLY PACKAGES

FOUNDATION

Starting at \$995/ month

For businesses ready to elevate their presence and maintain consistent visibility.

Includes:

- Brand Refresh
- 10 Pieces of Monthly Social Media Content
 - Includes Monthly On-Site Product/Team Photography

Achieve polished brand identity and consistent digital presence that builds recognition and engagement.

SIGNATURE

Starting at \$1,750/ month

For businesses ready to expand visibility with cohesive marketing assets.

Everything in Tier 1 plus:

- Marketing Tangibles
- Enhanced Social Content with 20 Designs

For a unified brand experience across digital and physical touch points that strengthens credibility and lead generation.

LEGACY

Starting at \$3,250/ month

For established businesses ready to dominate their market and scale influence.

Everything in Tier 2 plus:

- Tailored PR Campaigns
- Business Coaching
- High-Level Campaign Strategy

A strategic marketing ecosystem designed to position your business as a recognized authority in its industry.

LET'S BRING YOUR VISION TO *life*

At LNDC, we choose to do things differently. It is an honor to partner with brands in a way that delivers meaningful value to their customers, always led by integrity. That commitment is why we hold ourselves to the highest standard—honest pricing, personalized solutions, and caring for your brand as if it were our own.

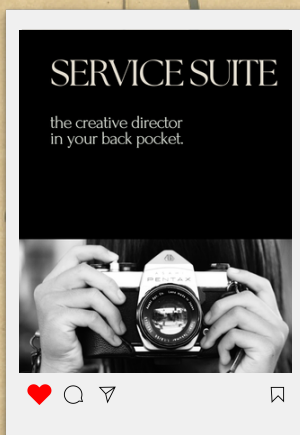
There are eight principles that guide who we are—human beings first, business collaborators second. We call this our culture, and it shapes how we show up for you everyday.

OUR CULTURE


- Expect MIRACLES.
- Don't aim for perfect—aim for interesting.
- If you can't get out of it, get INTO IT.
- Want BETTER, not MORE.
- Know the work will never be finished; find rest along the journey.
- Understand that the essence of life and business is moving forward.
- You are the person for the job. Act accordingly.
- Be a blessing to others, and your life will be BLESSED.

With gratitude,

lauren nicole, founder



Your new favorite account. Industry tips to level up your brand—follow along.

 [laurennicole_dc](#)